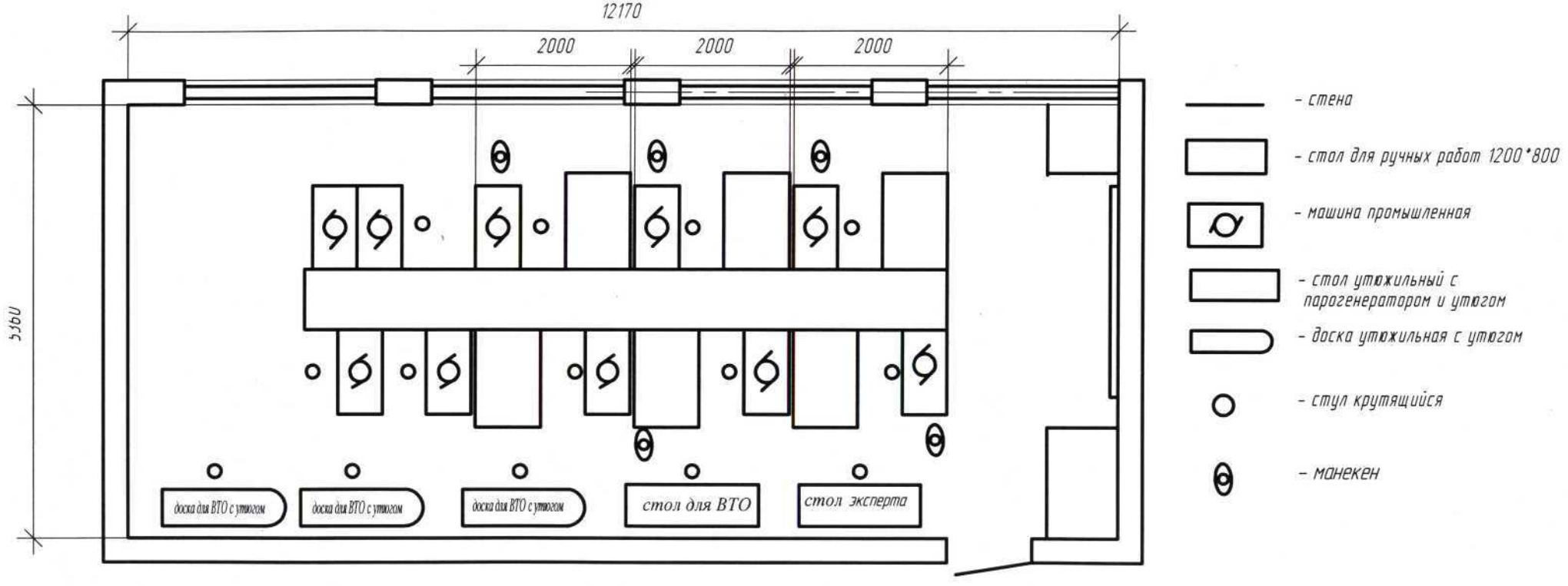План конкурсной площадки